

Polska



Do Business in Łódź

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Łódź Offer

Lodz is a city with great potential and the capital of one of the most attractive investment regions in Poland. It is a large, rapidly developing industrial, economic, intellectual and administrative centre of the country, worth investing in.

Since 2005 the city has been implementing a new strategy of the development of entrepreneurial centre, the so-called cluster, in the household goods industry, business Process Offshoring and logistics. In recent years many significant investors have established their presence in Łódź: Bosch-Siemens, Indesit, Gillette, VF Corporation, ABB, Polska Grupa Farmaceutyczna and Hutchinson.

Due to its favourable location in the centre of Poland and Europe and the undergoing construction of three transport junctions: motorway, railway and air transport, Lodz has got a chance to become a major European centre of transportation logistics. Such companies as AIG Lincoln, Spedimex, Meyer & Meyer, Polska Grupa Farmaceutyczna, Rossmann, Raben, Clement, C.Hartwig, Ikea, Ahold, Auchan, Unilever, Ansbacher, Geant, Graveleau and Masterlink have already built their distribution centres in Lodz and its region.

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